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5. **Economics and Marketing** The following data represent the price and quantity demanded in 2009 for Dell personal computers.



Price (\$/Computer)	Quantity Demanded
2300	152
2000	159
1700	164
1500	171
1300	176
1200	180
1000	189

- Using a graphing utility, draw a scatter diagram of the data with price as the dependent variable.
- Using a graphing utility, build a logarithmic model from the data.
- Using a graphing utility, draw the logarithmic function found in part (b) on the scatter diagram.
- Use the function found in part (b) to predict the number of Dell personal computers that will be demanded if the price is \$1650.

10. **Cable Subscribers** The following data represent the number of basic cable TV subscribers in the United States. A market researcher believes that external factors, such as satellite TV, have affected the growth of cable subscribers. She is interested in building a model that can be used to describe the number of cable TV subscribers in the United States.



Year	Subscribers (1,000)
1975 ( $t=5$ )	9,800
1980 ( $t=10$ )	17,500
1985 ( $t=15$ )	35,440
1990 ( $t=20$ )	50,520
1992 ( $t=22$ )	54,300
1994 ( $t=24$ )	58,373
1996 ( $t=26$ )	62,300
1998 ( $t=28$ )	64,650
2000 ( $t=30$ )	66,054
2002 ( $t=32$ )	64,556
2004 ( $t=34$ )	65,263
2006 ( $t=36$ )	64,908
2007 ( $t=37$ )	65,913
2008 ( $t=38$ )	66,218

Source: Statistical Abstract of the United States, 2011

- Using a graphing utility, draw a scatter diagram of the data using the number of years after 1970,  $t$ , as the independent variable and number of subscribers as the dependent variable.
- Using a graphing utility, build a logistic model from the data.
- Using a graphing utility, draw the function found in part (b) on the scatter diagram.
- Based on the model found in part (b), what is the maximum number of cable TV subscribers in the United States?
- Use the model found in part (b) to predict the number of cable TV subscribers in the United States in 2015.

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In Problems 35–45, solve each equation. Express irrational solutions in exact form and as a decimal rounded to 3 decimal places. Verify your results using a graphing utility.

- $8^{6+3x} = 4$
- $5^x = 3^{x+2}$
- $8 = 4^{x^2} \cdot 2^{5x}$
- $e^{1-x} = 5$
- $3^{2+x} = \sqrt{3}$
- $25^{2x} = 5^{x^2-12}$
- $2^x \cdot 5 = 10^x$
- $9^x + 4 \cdot 3^x - 3 = 0$
- $\log_x 64 = -3$
- $\log_3 \sqrt{x-2} = 2$
- $\log_e(x+3) + \log_e(x+4) = 1$

46. Suppose that  $f(x) = \log_2(x-2) + 1$ .

- Graph  $f$ .
- Solve  $f(x) = 4$ . What point is on the graph of  $f$ ?
- Find  $f^{-1}(x)$ . Graph  $f^{-1}$  on the same Cartesian plane as  $f$ .
- What is  $f(6)$ ? What point is on the graph of  $f$ ?
- Based on the graph drawn in part (a), solve  $f(x) > 0$ .

47. **Amplifying Sound** An amplifier's power output  $P$  (in watts) is related to its decibel voltage gain  $d$  by the formula

$$P = 25e^{0.1d}$$



- Find the power output for a decibel voltage gain of 4 decibels.
- For a power output of 50 watts, what is the decibel voltage gain?

48. **Limiting Magnitude of a Telescope** A telescope is limited in its usefulness by the brightness of the star that it is aimed at and by the diameter of its lens. One measure of a star's brightness is its *magnitude*; the dimmer the star, the larger its magnitude. A formula for the limiting magnitude  $L$  of a

49. **Salvage Value** The number of years  $n$  for a piece of machinery to depreciate to a known salvage value can be found using the formula

$$n = \frac{\log s - \log i}{\log(1-d)}$$

where  $s$  is the salvage value of the machinery,  $i$  is its initial value, and  $d$  is the annual rate of depreciation.

- How many years will it take for a piece of machinery to decline in value from \$90,000 to \$10,000 if the annual rate of depreciation is 0.20 (20%)?
- How many years will it take for a piece of machinery to lose half of its value if the annual rate of depreciation is 15%?

51. **Funding a College Education** A child's grandparents wish to purchase a bond that matures in 18 years to be used for her college education. The bond pays 4% interest compounded semiannually. How much should they pay so that the bond will be worth \$85,000 at maturity?

53. **Temperature of a Skillet** A skillet is removed from an oven whose temperature is 450°F and placed in a room whose temperature is 70°F. After 5 minutes, the temperature of the skillet is 400°F. How long will it be until its temperature is 150°F?