

Graphing an Exponential Function

Graph $y = 2^x$

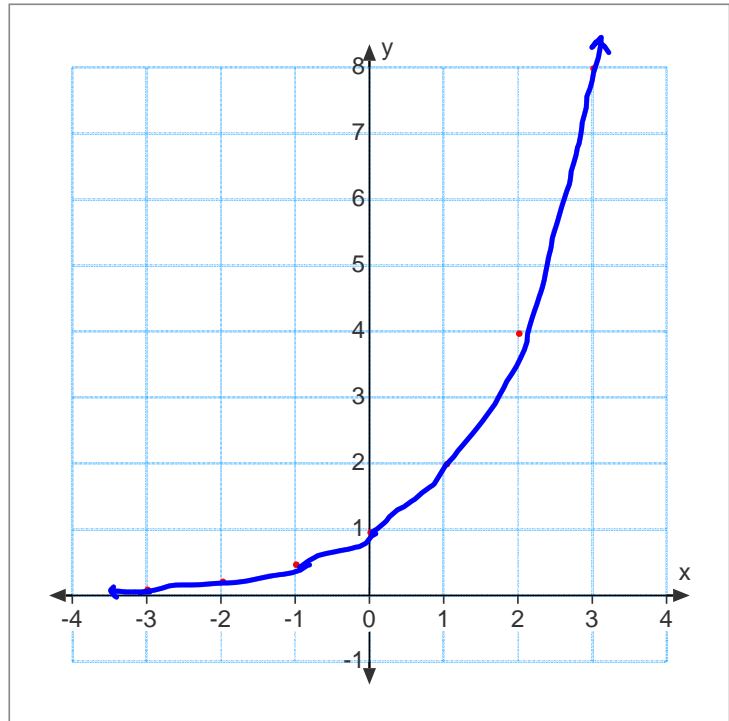
1) Make a table of values.

(You don't need a calc for this)

| x | 2^x |
|----|--|
| -3 | $2^{-3} = \frac{1}{2^3} = \frac{1}{8}$ |
| -2 | $2^{-2} = \frac{1}{2^2} = \frac{1}{4}$ |
| -1 | $2^{-1} = \frac{1}{2^1} = \frac{1}{2}$ |
| 0 | $2^0 = 1$ |
| 1 | $2^1 = 2$ |
| 2 | $2^2 = 4$ |
| 3 | $2^3 = 8$ |

What's the y-intercept? $(0, 1)$

2) Plot and connect the points.

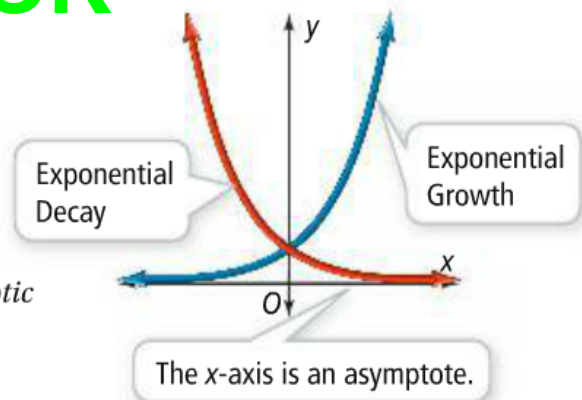


LOOK

Two types of exponential behavior are *exponential growth* and *exponential decay*.

For **exponential growth**, as the value of x increases, the value of y increases. For **exponential decay**, as the value of x increases, the value of y decreases, approaching zero.

The exponential functions shown here are *asymptotic* to the x -axis. An **asymptote** is a line that a graph approaches as x or y increases in absolute value.



Take note

Concept Summary Exponential Functions

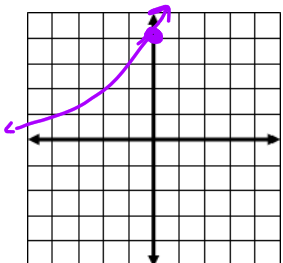
For the function $y = ab^x$,

- if $a > 0$ and $b > 1$, the function represents exponential growth.
- if $a > 0$ and $0 < b < 1$, the function represents exponential decay.

In either case, the y -intercept is $(0, a)$, the domain is all real numbers, the asymptote is $y = 0$, and the range is $y > 0$.

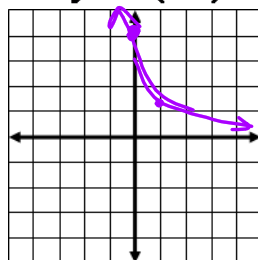
Open your packet and use your calculator, make a quick sketch of each. Is it an exponential growth or exponential decay? What's the y-intercept?

1. $y = 4(2.3)^x$



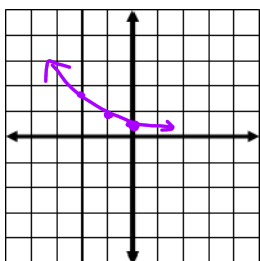
$y = 4(2.3)^0$
 $= 4(1)$
 $= 4$
 $(0, 4)$
 y-intercept
 exp. growth

2. $y = 4(0.3)^x$



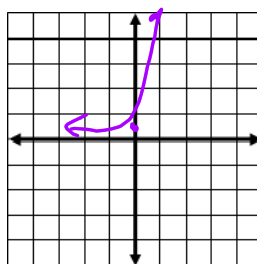
Show work for this!
 $y = 4(.3)^0$
 $= 4(1) = 4$
 $(0, 4)$ y-int
 exp. decay.

3. $y = \frac{2}{5}\left(\frac{1}{2}\right)^x$



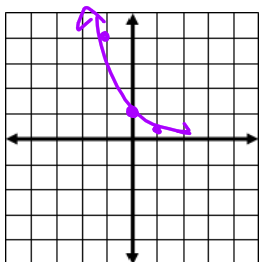
$y = \frac{2}{5}\left(\frac{1}{2}\right)^0$
 $= \frac{2}{5}$
 $(0, \frac{2}{5})$ y-int
 exp decay

4. $y = \frac{2}{5}\left(\frac{43}{2}\right)^x$



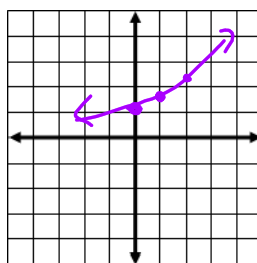
$y = \frac{2}{5}\left(\frac{43}{2}\right)^0$
 $= \frac{2}{5}(1)$
 $(0, \frac{2}{5})$ y-int
 exp growth

5. $y = 4^{-x}$



$y = 4^{-0}$
 $= 1$
 $(0, 1)$ y-int
 exp decay

6. $y = \left(\frac{2}{3}\right)^{-x}$



$y = \frac{2}{3}^{-0}$
 $= 1$
 $(0, 1)$ y-int
 exp growth

Copy these at the bottom of your note paper

~~Without graphing~~, determine whether the function represents exponential growth or exponential decay.
Then find the y-intercept.

1. $y = 120(.95)^x$

exp. decay

$$y = 120(.95)^0$$

$$= 120$$

$(0, 120)$ y-int

2. $y = .25(1.5)^x$

exp growth

$$y = .25(1.5)^0$$

$$y = .25$$

$(0, .25)$ y-int

3. $y = (3)^{-x}$

$$y = \left(\frac{1}{3}\right)^x$$

exp decay

$$y = 3^{-0} = 1$$

$(0, 1)$ y-int

7.1 Exponential Growth and Decay

Ex. 1 Find the multiplier for each rate of exponential growth or decay.

a) 15% growth

$$1 + .15 = 1.15$$

b) 12% decay

$$1 - .12 = .88$$

c) 4.061% decay

$$1 - .04061 = .95939$$

d) 0.12% growth

$$1 + .0012 = 1.0012$$

Ex. 2 You have a certain bacteria that quadruples every hour. If you start with 50 bacteria, how many will you have after:

a) 2 hours?

$$50(4) = 200$$

$$200(4) = 800 \text{ bacteria}$$

b) 6 hours?

$$50(4)^6 = 204,800 \text{ bacteria}$$

c) n hours?

$$b = 50(4)^n$$

multiplier
initial value

Ex. 3 In 2010, the population of Sunnyplace was 14,126 and is projected to grow at a rate of 24% per decade. Predict the population:

$$\text{mult} = 1 + .24 = 1.24$$

a) in 2020

$$14126(1.24) = 17,516 \text{ people}$$

b) in 2035

how many decades? 2.5 decades
2035 - 2010 = 25 years

$$P = 14126(1.24)^{2.5} = 24,186 \text{ people}$$

Ex. 4 The rate at which caffeine is eliminated from the bloodstream is about 15% per hour. After drinking a soda, the amount of caffeine reaches a peak level of 30 mg.

Predict the amount (nearest tenth) of caffeine remaining:

a) 1 hour after the peak level

$$30(.85) = 25.5 \text{ mg}$$

b) 4 hours after the peak level

$$30(.85)^4 = 15.7 \text{ mg}$$

c) n hours after the peak level

formula

$$C = 30(.85)^n$$